



The Grand Event (formerly Fun Plex)
Saturday, August 9, 2008
11:00 am - 5:00 pm

Interested Vendors
please contact call 832.329.2572

Vendors Coordinated by:
VENDORCONNECT™

Alief Apple Community Wide Celebration

Fact Sheet[☆]

Attendance

- Expecting 4 - 6,000 attendees. This is a first year event

Marketing Strategy

- Residential Direct Mail-Out
- 50,000 Fliers (Malls & Local Businesses)
- Houston Chronicle Alief Neighborhood Flier Insert
- Alief Independent School District Announcements
- Local Church Announcements
- Radio Station Advertisement
- 50 Rigid Advertisement Signs
- 10 Indoor Banner Advertisements
- Alief Alumni Group Website E-Blasts
- Flyers Throughout Alief Community and Business Partner Location Outlets
- Internet

The Event

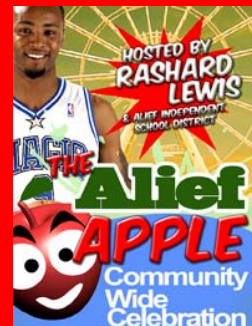
- Rashard Lewis Celebrity Charity Bowling Tournament
- The Grand Event Entertainment Stage Performance
- Rashard Lewis “Father & Son” 3 on 3 Basketball Tournament”
- Safety and Health Activities/Drives/Displays
- Family Fun Events:
 - The Grand Event Activity Ticket Packages
 - Family Packs
 - Video Game Tournament
 - Complimentary Bowling
 - Complimentary Snow Cones, Cotton Candy, Popcorn, etc
 - Cartoon Character Kid Friendly Mascots (Professional Sports Teams, Disney Characters & A.I.S.D. High School Mascots)
 - Carnival extra activities: (Cakewalk, Face Painting, etc)

***Information provided by Promoters of Event**

**Interested Vendors
please contact call 832.329.2572**

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Exhibitor Information



PLEASE READ CAREFULLY:

Rate Includes

Covered Pavilion
10x10 Booth Space
2 Vendor Badges
Free Parking

**Vendors can purchase additional badges during check-in if necessary. Vendor badges *may not* be picked-up prior to the date of check-in for the event. Vendors must provide their own tables and chairs.

Sub-Lease

There will be NO subleasing of booth space. Unsigned contracts cannot be approved.

Payments

All booth payments must be received in full 3 days prior to the Festival made payable in Cash, Money Order or Cashier's Check. This policy also applies to vendors who make deposits prior to 2 weeks prior to the event. No Refunds will be given. All participants are responsible for collecting and paying their own sales taxes. No personal checks will be accepted 1 week prior to the event.

Forms of Payment

Acceptable forms of payment include: cash, personal check, cashiers checks, money orders, VISA, MasterCard, American Express or Discover.

Refund Policy

All booth purchases including deposits are final, non-transferable and non-refundable, and late registration price of an additional \$50.00 go into effect August 6, 2008. No rain dates and no refunds in the event of rain.

Electricity

Electrical Outlets are available. (Cords Not Provided).

Set Up

•Saturday, August 9, 2008 from 8:00 am to 10:00 am - (NO EXCEPTIONS)

Note: ALL exhibitors must be completely set-up no later than 1 hours prior to show opening and all isles must be cleared. There will be *absolutely no* setting-up after the show starts. Security provided on site throughout the duration of this event.

Breakdown Times

Vendors can leave the Festival grounds:

•Saturday - 4:00 pm

Anything left on premises at end of event will be discarded. **Note: Vendor Connect is NOT responsible for Set-up and/or the breakdown of your booth.

Liability

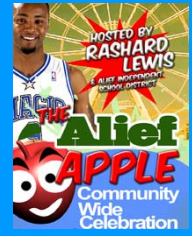
Vendor Connect, The Festival and staff personnel assumes no liability for any personal loss or injury to booth staff or guest.

Vendor Connect, The Festival and staff personnel does not and can not guarantee attendance or profit levels at the site. Exhibitors display and exhibit property at their own risk.

No vendors are allowed to sell any items with the Alief Apple Festival logo without the written approval from Vendor Connect and Alief Alumni committee.

For More Information, contact: 832.329.2572

Exhibitor Application



COMPLETE AND RETURN TO VENDOR CONNECT BY August 6, 2008
ATTN: EVENT COORDINATOR
QUESTIONS: (832)329-2572 FAX (208)975-4069

Date: _____
(late fee of \$50 in affect if received after 8/6/08)

Please Reserve the following

	Quantity	Registration	Total
<input type="checkbox"/> Retail / Merchandise	_____	\$125	_____
<input type="checkbox"/> Electricity	_____	\$25	_____
TOTAL DUE			_____

PAYMENT INFORMATION

Please fax this form to make certain your application is received promptly.

Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____ Web Site Address _____

Desired Booth Name _____

Please print company name exactly as you would like it to appear on all events and advertising materials

Food: _____

Beverages / Non-Water: _____

Services / Product: _____

Payment: *Check* (Enclosed) *Credit Card* American Express Master Card Visa Discover
Make checks payable to Vendor Connect

Credit Card Authorization Form

Credit Card Number: _____ Expiration: _____

3 digit security code is _____ (This is located on the back of the card after the cc number)

Cardholder Name: _____

Cardholder Signature: _____ Date: _____

Verify Amount to be charged: \$ _____

I agree to pay the above total amount, according to card issuer agreement and understand that all exhibitor space purchases are final and non-refundable. In addition, I am aware that any balance owed to Vendor Connect will automatically be charged one week prior to show date.

Exhibitor Agreement (please read the Terms and Conditions to understand your legal rights and our strict policies. Application is void without signature)
I have read and agree to the attached Terms and Conditions:

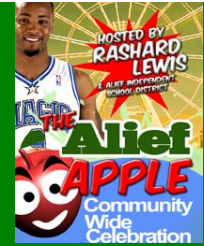
(Application by: Print Name) Signature Date

Limit one table per organization. Reservations confirmed when payment is received.
E-mail registration to: vendorconnect@gmail.com or Fax: 208.975.4069

For Office Use Only:
Amount Charged: \$ _____ Approval Number: _____
Comments: _____

VENDORCONNECT™

Terms and Conditions



The terms and conditions outlined herein have been established for the mutual benefit and protection of all including VENDOR CONNECT, Exhibitors, Visitors, and Festival Organizers and may not be modified unless by writing signed by both parties. The Exhibitor agrees to the terms and conditions as an integral part of this binding contract.

Please read carefully.

1. **Booking:** To reserve a space 100% booth fee is required for deposit. If needed, we must receive the balance of your fee no later than 1 week and/or 3 days prior to the show opening date or reservation and deposit may be forfeited.

2. **Payments:** Cash, checks, cashiers check, money orders, MasterCard, Visa, American Express and Discover are acceptable forms of payment. Any balance due will be automatically charged to your credit card account 1 week and/or 3 days before the show opening date. If deposit is paid by check, the outstanding balance must be paid 3 days before the show opening date. No Checks accepted 1 week prior to event. Any deposits and space may be forfeited, at VENDOR CONNECT discretion, if the full balance has not been received by the due date. All costs for collections, including reasonable attorney's fees, accrued interest, returned check and/or credit card charge back fee of \$35, and any other fees due VENDOR CONNECT shall be responsibility of exhibitor. If no written notification is received 3 days prior to the event, exhibitor will be held financially responsible for exhibitor space. Payments received are non-refundable and non-transferable, except as provided in paragraph 8 of this agreement.

3. **Exhibit Space:** Distribution of exhibitor space will be assigned and priority given upon receipt of payment and agreement. All booth space assignments are at the sole discretion of VENDOR CONNECT, however VENDOR CONNECT will consider all requests of paid exhibitors. Sharing of exhibit space or use of display by unauthorized or third parties is strictly prohibited. All exhibits must remain assembled and staffed throughout exhibit hours until the official closing time. If an exhibitor fails to occupy space contracted for or should exhibitor's display or materials fail to arrive, exhibitor shall not be relieved of the obligation of paying full rental charge for space. If not occupied by the time set for completion of the installation of the displays, such space may be reallocated or reassigned.

4. **Licenses, Insurance, Permits:** Exhibitors are fully responsible for obtaining all licenses, insurance or permits required and adhering to all applicable laws, ordinances, and statutes. Permits include, but are not limited to, a sales tax permit, as well as health permits for any vendor selling, displaying or sampling food.

5. **Limitation on Liability:** Exhibitor expressly releases VENDOR CONNECT from any liability and waives (a) any and all demands, claims, and causes of action in law or in equity, related to any defect, deficiency, failure or impairment of Utilities or other facilities, including water, heating, electricity, ventilation, refrigeration, or other mechanical systems failures; (b) the conduct, negligence or claims of any exhibitor or attendee; and (c) any fire, flood, strike, terrorist attack, weather or other, force majeure beyond control of VENDOR CONNECT.

6. **No Guarantee of Results:** VENDOR CONNECT does not warrant or guarantee any particular results of the said event, nor does it guarantee a particular number of attendees or exhibitor sales.

7. **Indemnification:** Exhibitors display and exhibit property at their own risk. VENDOR CONNECT does not assume any responsibility for loss or damage to Exhibitors property. VENDOR CONNECT will not be held accountable for the death and/or injury of any person attending an event, or for any damages suffered by Exhibitor or its officers, agents, employees, and/or invitees as a result of any cause whatsoever. Exhibitor shall indemnify and hold VENDOR CONNECT, its parent, subsidiaries, affiliates, sponsors, and their respective officers, directors, agents and employees harmless from any suit or claim arising out of any action or failure to act by the Exhibitor. Exhibitor shall be liable for any and all damages caused by Exhibitor to the event building's grounds, landscaping, floors, walls, columns, or any other part of the building, or to the chattels and fixtures of the building or any other Exhibitor or person or entity having property at the events building's premises. Exhibitors are advised to obtain insurance coverage for this risk.

8. **Cancellation:** VENDOR CONNECT reserves the right to cancel this event at any time prior to the date of the event with refund of all amounts paid by participants to VENDOR CONNECT in connection with this Agreement. **Otherwise, all Payments are non-refundable.**

9. **Product/Service Exclusivity:** Product/Service exclusivity is not guaranteed through this reservation, this also include brand exclusivity.

10. **Miscellaneous:** Exhibitors may not pin or tape anything to back drape; Loud or offensive exhibits, subject to VENDOR CONNECT discretion, are not permitted; blocking aisles, soliciting customers in the aisles or handing materials out in the aisles is prohibited. Absolutely no helium balloons will be allowed in the facility. Exhibitors must also comply with all requirements of venue provider.

11. **VENDOR CONNECT Authority:** VENDOR CONNECT reserves the right, upon reasonable notice to the Exhibitor, to substitute alternate dates and/or facilities other than those originally planned for a particular event. Exhibitor, also; hereby, grants VENDOR CONNECT permission to use Exhibitors' name and/or logos for promotional purposes in connection with the Expo and/or other events produced by VENDOR CONNECT. This permission shall extend to photographs of the Exhibitor's Booth.

12. **Complete Agreement:** This agreement represents the entire agreement between the parties and supersedes all communication, understandings, or agreements, if any expressed or implied, whether written or verbal. VENDOR CONNECT has made and makes no representation of any kind except those specifically set forth herein. In the event of any dispute to the terms of this Contract, the parties agree to consult with a professional mediator agreed upon by all parties prior to seeking legal action. The prevailing party shall be entitled to recover costs and attorney fees. This contract shall be interpreted and construed pursuant to the laws of the State of Texas. Amendments to this agreement must be in writing and signed by both parties.